

Tuesday, October 18, 2016
The Edison Ballroom

**Sponsorship Opportunities** 

# WHAT IS TEAK'S QUIZ BALL?

The TEAK Quiz Ball will be an entertaining battle of wits guaranteed to have everyone on the edge of their seats as they face off for the title of Champion! Dust off the cobwebs and fire up the engines to recall the days in class of studying subjects like math, science, and history. The challenge is on — of course all in the name of good fun and doing

good for TEAK. Are you in?

# WHY SHOULD I SPONSOR?

In addition to helping TEAK's smart and deserving Fellows reach their full potential, TEAK sponsors will also enjoy a distinct array of benefits including: volunteer engagement activities, invitations to special events, networking opportunities throughout the year, and branding and visibility.

For sponsorship inquiries, please contact:

Wyndy Wilder Sloan, Deputy Director of External Relations

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wsloan@teakfellowship.org | (212) 288-6678 x107

DEADLINE FOR INCLUSION ON INVITATION 8/1/16

WWW.TEAKFELLOWSHIP.ORG/QUIZBALL

# WHAT IS THE TEAK FELLOWSHIP?

Founded in 1998, The TEAK Fellowship is a free high school and college prep, access, and success program in New York City. TEAK empowers exceptional students to reach their full potential regardless of their financial hardships. By transforming the life of a single student, TEAK lifts communities and impacts the world at large.



90%

of TEAK Fellows gain admission to the nation's most highly competitive colleges (based on Barron's Profiles of American Colleges), including 27% to the Ivy League



2030

Average SAT score for Class of 2016. 500+ points higher than the national average



84%

of TEAK parents have not completed a 4-year college degree in the United States



## **VALEDICTORIAN SPONSOR**

\$100,000

Help fund our Middle School Academy, which provides programming after school and on Saturdays, to close the achievement gap for TEAK students before applying to independent high schools.

- Special participation in TEAK's Quiz Ball including 24 premier seats (2 tables), special recognition on invitation, full page ad in program, logo recognition on event signage, monitors, and special recognition on stage
- Volunteer engagement opportunities for a group of employees to participate with TEAK middle school students
- Featured in 2 TEAK NewsFlash monthly emails distributed to over 2,000 constituents
- Featured on TEAK website as (top) Valedictorian Sponsor
- One Spotlight in bi-annual print newsletter
- Featured in video at event
- Invitation for 10 to TEAK's Senior Send Off Event
- Networking opportunities with TEAK College Students



## **SALUTATORIAN SPONSOR**

\$50,000

Help fund our College Success Program, which provides ongoing support for our college students including assistance with course selection, navigating the college landscape, summer internships, and career guidance.

- Special participation in TEAK's Quiz Ball including 20 tickets, full page ad in program, logo recognition on event signage
- Volunteer engagement opportunities for a group of employees to participate with TEAK college students
- Featured in 1 TEAK NewsFlash monthly emails distributed to over 2,000 constituents
- Featured on TEAK website as Salutatorian Sponsor
- One Spotlight in bi-annual print newsletter
- Invitation for 4 to TEAK's Senior Send Off Event
- Networking opportunities with TEAK College Students



## SUMMA CUM LAUDE SPONSOR

\$25,000

Help fund our High School Program, which provides students with additional academic support, test preparation, summer internships and transformational experiences, and guidance with college selection and financial aid applications.

- Special participation in TEAK's Quiz Ball including 10 tickets, full page ad in program, logo recognition on event signage
- Volunteer engagement opportunities for a group of employees to participate with TEAK middle school students
- Featured in 1 TEAK NewsFlash monthly emails distributed to over 2,000 constituents
- Featured on TEAK website as Summa Cum Laude Sponsor
- One Spotlight in bi-annual print newsletter



# MAGNA CUM LAUDE SPONSOR

\$10.000

Help fund Summer Explorations, the summer intensive program for newly admitted TEAK students, which prepares students for the rigorous 6-year journey they are about to embark upon.

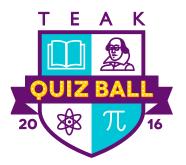
- Special participation in TEAK's Quiz Ball including 6 tickets, 1/2 page ad in program, logo recognition on event signage
- Featured on TEAK website as Magna Cum Laude Sponsor
- One Spotlight in bi-annual print newsletter

## TEAK'S 2016 QUIZ BALL

Edison Ballroom 240 W 47th Street

# **EVENT CO-CHAIRS**

Caryn Seidman Becker & Marc Becker Megan & Judson Traphagen



October 18, 2016 6:00 - 9:00 PM

## **CORPORATE HONOREE**

Apollo Global Management

# **VOLUNTEER OF THE YEAR**

Brett & Brad Coppens

# **BOARD OF DIRECTORS**

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The TEAK Fellowship

# **OUR MISSION**

The TEAK Fellowship believes that motivation and potential, not economic circumstances, should determine a student's future. TEAK unlocks access to outstanding education and transformative experiences for exceptional NYC students, who use these opportunities to change their lives and the world around them.

For sponsorship inquiries, please contact:

#### Wyndy Wilder Sloan

Deputy Director of External Relations wsloan@teakfellowship.org (212) 288-6678 x107

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Please visit our new website at www.teakfellowship.org









